

Fundraising Pack

STAYING PUT



Staying Put Welcome

Thank you for choosing to raise money for Staying Put, we really appreciate your effort and enthusiasm!

Did you know...?

8 women a month are killed by a current or former partner. Our work literally saves lives.

Support us

What you can do to make an impact



Raise money for us

We can always do more to help the people and families who need it.



Advocate for us

Be our champion! Get involved in our running challenges, awareness and fundraising campaigns



Volunteer

Do you have some skills we can use? Are you passionate about helping others? Why not volunteer for us?

Note: We only allow people to volunteer from age 18 onwards



Talk to us

If you are worried about yourself or other people, tell us. We have drop ins around schools and colleges, or you can call us on 0808 2800 999

Fundraising Ideas

A-Z

A

abseil
afternoon tea
art exhibition:
showcase local artists
auction

B

bake sale
BBQ
bingo
birthday giving
book sale

C

car wash
cocktail night
coffee morning
crafts
cycling
carol singing

D

dance-a-thon
darts contest
dinner party
dog show
drawing contest
dress down day

E

eBay
egg painting contest
Etsy
exercise marathon
Eurovision party

F

Facebook fundraising
fancy dress day
fashion show
film night
football match
feminist book club

G

games night
give something up
golf day
grow a beard
guess how many

H

Harry Potter party
head shave
hiking
henna a thon?

I

ice cream tasting
improv night
international food party
iron man challenge
It's a Knockout

J

jam making
jazz night
jigsaw puzzle
marathon
joke-a-thon
jumble sale

K

karaoke
kayaking
keepy uppy contest
kick a habit
knitting

L

Las Vegas night
learn a new skill
lego contest
livestream
loose change collection
late night walk
line dancing

Fundraising Ideas

A-Z

M

makeover
mobile free day
mountain climb
murder mystery party
music concert
masquerade ball
marathon
mile of coins

N

nail art
name the [blank]
contest
needlework sale
netball tournament
nighttime walk
non uniform day

O

obstacle course
onion chopping
hallenge
open mic night
original recipe contest
outdoor theatre
odd jobs for donations

P

penalty shootout
plank / press up
challenge
poetry day
poker night
pot luck event
pancake flip
pub games night

Q

quad bike racing
quickest time
contests
quiet hour
quiz night

R

read-a-thon
roaring twenties
party
rock climbing
run
race night

S

sky dive
sports day
street party
superhero party
short story contest
swear box
sponsored silence

T

table tennis
tournament
talent contest
teddy bear picnic
tombola
treasure hunt

U

ultimate frisbee
uniform free day
unplug from tech
upcycling

V

variety show
vegetable growing
video game
competition
village fete
vintage sale
vegetarian night/month

W

wedding gifts
window cleaning
wine tasting
world record
attempt
who's the baby quiz?

X

X Factor
competition
xmas fayre

Y

yoga marathon
yo-yo contest

Z

zero waste day
zip wire
zumba a thon

Fundraising Checklist

- Choose an event
- Set a date
- Register your event with us
- Set up fundraising page
- Collect materials- posters etc
- Promote your event- post on social media (tag us in), display posters at work or school, share to contacts on WhatsApp
- Invite friends and family
- Take pictures at your event
- Thank everyone for their donations
- Share everything with us!

andy@stayingput.org.uk

Why Fundraise?

Where your money goes

£50

will pay for a small mobile phone, pre-loaded with emergency contacts and a personal safety alarm app

£150

will keep families digitally connected for an entire year

£200

will buy 3 school uniforms

£500

will buy a laptop and internet connection, helping child victims of abuse to stay connected with friends and complete homework projects on time

£1K

will pay the bond and the first month's rent on a home of their own for a victim of abuse

£1.5K

will buy 3 new single beds and bedding

£2K

will pay for 183 hours of our helpline

KEY QUESTIONS



Why is the charity needed?

One in four women and one in seven men will experience domestic abuse in their lifetime.



How long has the charity been running?

Staying Put has been around for over twenty years. It started as a team of four people and has grown to a team of 75.



How many staff & volunteers are there?

It changes all the time but there's over 75 staff and volunteers at Staying Put.

KEY QUESTIONS



Who benefits from the work the charity does?

Everyone. We support ANYONE experiencing domestic abuse- women, men, children and people from the LGBT+ community to name but a few.



What's the one message you want people to know about the charities work?

We will help ANYONE who is experiencing domestic abuse, no matter age, religion, race, sexuality. Contact us and we can help 0808 2800 999.

FACTS & STATS



We're not office based

We operate in the community. You may find us in colleges, hospitals, GP practices, wellbeing hubs, out with the police and in many different places in the community. We may even meet you for a coffee somewhere!



We have refuges

We also have refuges- safe places where women can go to be safe from abuse and restart their lives. In these refuges we have people to help not only the women rebuild their lives but their children too.

Last year we had:



Over 21,000 total contacts through our One Front Door



5,988 referrals to our service



Positive feedback from people exiting the service

Fundraising Case Study



Emma* contacted us after experiencing horrific abuse at the hands of her partner. The abuse included stalking, rape and intentional strangulation.

We met up with Emma one to one to understand from her what support she wanted. She told us she wanted help with keeping safe at home, accessing counselling and also support with the criminal justice system.

We discussed installing a panic alarm in Emma's home to keep her safe, as well as downloading apps such as Hollie Guard and Bright Sky App to stay safe. Our Youth Advocate encouraged Emma to report the incidents to the police and build up a case against her partner. The Young Person's Advocate also made a referral on behalf of Emma to the National Centre of Domestic Violence to get a non molestation order. A non-molestation order stops an abuser from using or threatening physical violence, intimidating, harassing, pestering or communicating with their partner or person subjected to abuse.

Emma now keeps a track of every incident where her partner contacts her or is abusive in order to build her case. A caseworker from the National Centre of Domestic Violence has also contacted Emma to prepare the injunction application. She is now accessing counselling.

*Name has been changed

Fundraising

One in four



One in Four | New Documentary Promo

Share

ONE IN FOUR

DOMESTIC ABUSE IN TEENAGE RELATIONSHIPS

BRAND NEW DOCUMENTARY
WATCH IT NOW ON
@ SAINT CITY STUDIOS
YOUTUBE CHANNEL

Watch on  YouTube

The image shows a YouTube video player thumbnail. The background is a dark, close-up shot of a young woman's face, looking down with a somber expression. The text is overlaid in white and red. At the top left is a circular logo with the letters 'SC'. To its right is the text 'One in Four | New Documentary Promo'. In the top right corner is a 'Share' button with a right-pointing arrow icon. The main title 'ONE IN FOUR' is in large, bold, white capital letters. Below it, the subtitle 'DOMESTIC ABUSE IN TEENAGE RELATIONSHIPS' is in smaller, bold, white capital letters. A horizontal white line separates the title from the text below. The text 'BRAND NEW DOCUMENTARY' is in bold, white capital letters. Below that, 'WATCH IT NOW ON' is in bold, white capital letters. Then '@ SAINT CITY STUDIOS' is in bold, white capital letters. Finally, 'YOUTUBE CHANNEL' is in bold, white capital letters. A large red play button icon is centered over the text. At the bottom left, there is a dark grey button with the text 'Watch on' followed by the YouTube logo and the word 'YouTube'.



STAYING PUT
Domestic & Sexual Abuse Support Services

Thank you
